

- Internationally recognised accreditation and certification
- Instantly recognisable trademark
- Improves forestry management
- Reduces damage and waste
- Sustainability
- Accountability
- Advances ethical procurement
- Develops good business practice

## Chain of Custody

Chain of Custody is the path taken by raw materials from the forest to the consumer, including all successive stages of processing, transformation, manufacturing and distribution.

From a customer perspective, the FSC/PEFC labels represent a promise that is being made to them. Chain of Custody standards are the mechanism FSC/PEFC have to ensure that 'promise' is delivered.

